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## **JEFFREY SEGLIN**

### **OBSERVATIONS**

Nov. 14 2009 — 2:45 pm

Where are the Good Corporate Citizens?

A new television special has just begun airing on PBS affiliates around the country. Called "In Search of the Good Corporate Citizen," it combines a panel discussion about top executives as well as reported pieces on individuals who found themselves caught up in scandals.

There short clips from the series appear below: a brief into to the series, a short segment with one of the co-founders of HealthSouth, and a bit of an interview with an executive from HBOS who shot up flairs about the impending mortgage scandal to a deaf audience.

The show has already run a few stations with expectations it will run on more over the next few years.

Among upcoming stations scheduling the show in the near future are: NHPTV (New Hampshire) on Thursday, 12/3 at 9:00 p.m, WTVI/Charlotte (North Carolina) on Sunday, 11/15 at 5:00 p.m. and 11:00 p.m.; and WVPBS.2 (West Virginia) on Monday, 11/16 at 8:00 p.m.

To find out where it might run near you, go to [the production company's website](#).